



YS PRODUCE

Ys Produce World Time Attack Supporters Deck 2026

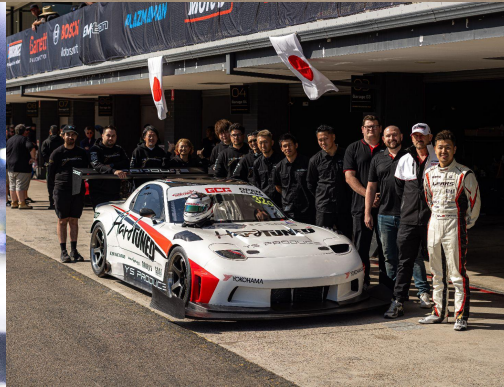
Presented by Team Ys Produce

Introduction

Ys Produce is a grassroots racing team and automotive brand led by Yuuki Kamakura, an independent racing driver building one of the most distinctive Time Attack cars in Japan: a 600hp naturally aspirated 4-rotor RX-7.

The car's unmistakable sound and crowd-drawing presence, combined with Kamakura's relentless drive, have earned a devoted global following.

This proposal outlines an opportunity to partner with a unique privateer talent pushing the limits of Japanese tuning and time attack performance.



About Yuuki Kamakura

Yokohama-based privateer racing driver, engineer, and rotary engine specialist.
His background includes:

- Champion in Japan's **ND Roadster Cup**
- **Motegi 6hr** and **Idlers 12hr (Lamborghini Super Trofeo class)**
- **Toyota 86 Cup Pro Class**
- Achieved Fastest NA lap at Tsukuba Circuit: **54.516 seconds** (Jan 2026)
- Engineer and driver of the 600hp 4-rotor RX-7 competing in Japan's top time attack events

In 2026, Kamakura will compete internationally at
World Time Attack Challenge (WTAC)





THE CAR – MAZDA RX-7 26B 4 Rotor

A purpose-built machine that blends an unforgettable track presence with blistering performance.

Specs & Features:

- Naturally Aspirated **4-Rotor** engine (600hp)
- 10,000+ RPM redline – draws a crowd wherever it goes
- In-house developed aero package by YS Produce
- Famous [Tokyo street car](#) turned full time race car
- Professional media-ready appearance
- Massive fan engagement online and at events
- Soundtrack reminiscent of the legendary 787b





2026 WTAC CAMPAIGN

World Time Attack Challenge is the biggest time attack event on Earth held annually at Sydney Motorsport Park.

- Joining Open Class - aiming for a top 5 finish
- Only 4 Rotor to compete at WTAC
- Returning crowd favourite

Goal for 2026:

This year is about experience, benchmarking against the world's best, and bringing the spirit of Japanese rotary racing to a global audience.



Media Reach & Exposure

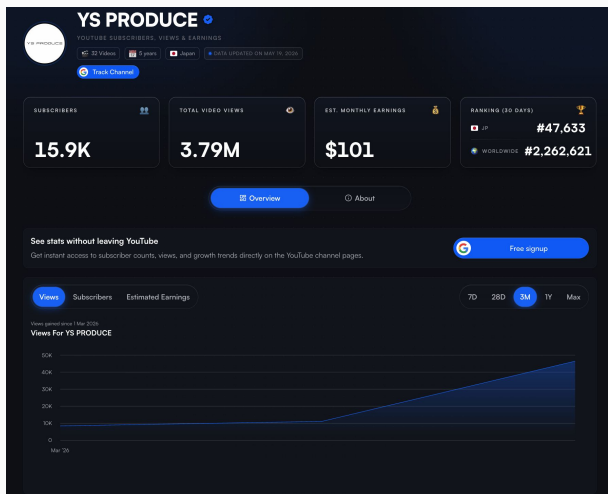
WTAC Event media Reach:

- 11 International Teams
- 30,000+ live attendees
- 2M+ online livestream viewers
- 8M+ social media reach
- Core audience: Enthusiasts aged 20-40

Attack - Maximum Challenge Event Media Reach:

- Subscribers: 40,500+
- Total Views: 12.5 million+
- Featured In: Prominent automotive media enhancing global visibility.
- Core audience: Enthusiasts aged 20-50 years
- Geographical Spread: Strong followings in Japan, North America, Australia, and parts of Europe





Ys Produce YouTube:

The Ys Produce channel has been documenting journey towards becoming the fastest naturally aspirated time attack car in Japan for over 5 years. Covering race meetings, events, and behind the scenes coverage.

- 15.9K subscribers
- 3.7M+ views
- 30+ videos tracking the journey
- Global viewership, with majority within Japan but pushing for English audiences with new subtitling on every video.



Featured media

Ys Produce's iconic 4 Rotor RX7 is widely known for its clean aesthetic and intense soundtrack that is reminiscent of the legendary 787b or a 2000s F1 car!

Proven attention magnet, guaranteed to draw a crowd at WTAC and generate online media.

3rd Party Coverage:

- Ys Produce's RX7 has drawn over **120 million combined views** across media such as Effspot, Speedhunters, Option, and Natsustory.
- Featured articles in **Super Street, PAS MAG, Motortrend, Hagerty, Speedhunters, Narita Dog Fight**, and more

**PASMAG**
<https://www.pasmag.com> › Features › Vehicle Features ›

Yuki Kamakura's Quad Rotor 26b 1997 Maxda RX-7

The maniacal lump of metal built by legendary rotary tuners Scoot Sports Japan redlines at 10,000 rpm, produces 600 horsepower and has a banshee scream so ...

**Speedhunters**
<https://www.speedhunters.com> › 2017/12 › 4-rotor-simpl... ›

4-Rotor Simplicity At The Tsukuba Super Battle

Dec 13, 2017 — This Scoot Sports-built FD3S at the Rev Speed Super Battle truly shined; not only for the unrivaled beauty and ferocious performance a well modified RX-7 can ...

**World Time Attack Challenge**
<https://www.worldtimeattack.com> › post › ys-produce-d... ›

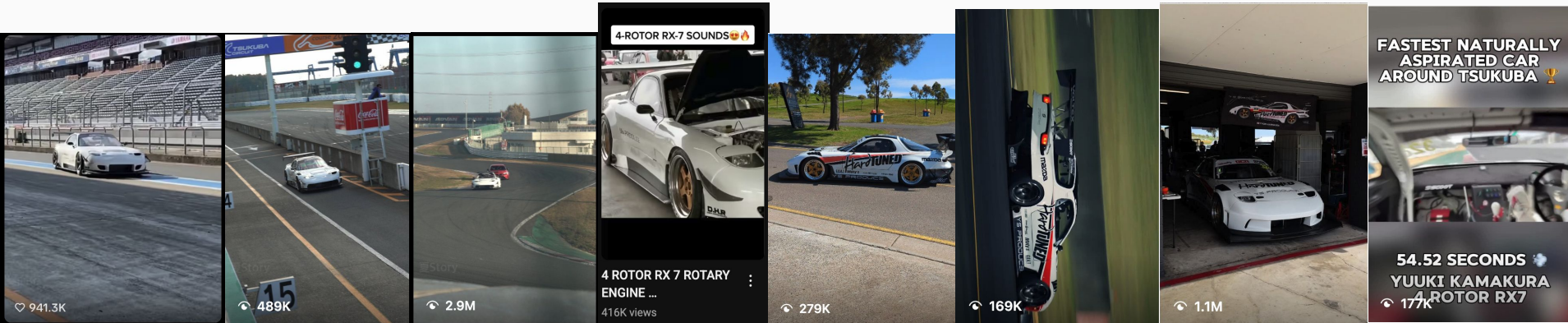
Yuuki and the Y's Produce 4-Rotor RX-7 Set for WTAC 2025

Apr 30, 2025 — Under the hood of Yuuki's RX-7 lies a Scoot-built naturally aspirated 4-rotor engine, screaming to over 10,000 RPM and delivering an unmistakable rotary soundtrack that echoes across a...

**thenaritagofight.com**
<https://thenaritagofight.com> › 2024/05/10 › video-tsu... ›

Video: Tsukuba Machine Check! Y's Produce ...

May 10, 2024 — Yuki has been building his FD for over a decade now. What started off as a street car powered by a wildly engineered 4 rotor engine, slowly evolved into the dedicated circuit car we get to experience today. The heart of the RX7 lies in the Scoot Sports built, peripheral ported 26B motor.



Partner Perks

Partner your business with one of the most unique and recognisable cars in global time attack!

Front and Center! Visible from all angles: Option A – \$6.5k AUD

- **Placement:** Large hood + Front bumper + 2x Side flanks above arch, 2x Rear tail
- **Branding** in official team web/media sponsor cards
- **Brand call outs** in official media, and social posts
- **Content** feature segment in our WTAC vlog, & build overview
- **Pre WTAC BBQ:** Get together with sponsors and the team in Sydney
- **Duration:** WTAC Event + remainder of 2026 race meetings and events

Double Prime, front and rear flanks : Option B – \$4.5k AUD

- **Placement:** Front bumper 2x, rear lower flanks behind arch 2x
- **Branding** in official team web/media sponsor cards
- **Content** feature segment in our WTAC vlog, & build overview
- **Pre WTAC BBQ:** Get together with sponsors and the team in Sydney
- **Duration:** WTAC Event + remainder of 2026 race meetings and events



Partner Perks

Partner your business with one of the most unique and recognisable cars in global time attack!

Option C – \$3k AUD

- **Placement:** Side Sill [3 Slots], Rear Wing end plate [2 Slots]
- **Branding** in official team web/media sponsor cards
- **Brand call outs** in official media, and social posts
- **Pre WTAC BBQ:** Get together with sponsors and the team in Sydney
- **Duration:** WTAC Event + remainder of 2026 race meetings and events

Option D – \$1.5k AUD

- **Placement:** Rear Window [4 Slots]
- **Branding** in official team web/media sponsor cards
- **Brand call outs** in official media, and social posts
- **Pre WTAC BBQ:** Get together with sponsors and the team in Sydney
- **Duration:** WTAC Event + remainder of 2026 race meetings and events



How funds are allocated

2026 is on track to be our biggest year season yet!

We do what we do for the love of racing and our passion for Time Attack. As a privateer team, we're largely self funded, but we need your help this year to push harder than we ever have before! Below is a breakdown of our 2026 season and WTAC budget.

2026 Season & World Time Attack campaign

Vehicle Costs (JPY)

- Car Transport: 1,238,150
- Permits and fees: 182,000
- Tyres: 1,200,000
- Running costs: 560,000
- Engine Prep: 350,000 (Done)
- Parts update: 2,000,000 (Done)

Team costs - 7 pax

- Flights: 1,050,000
- Accom and transport: 740,000

Total campaign expenditure: 6,809,150 JPY \$60,465 AUD



Planned Event Attendance (2026–2027)

- **World Time Attack Challenge**
Sept 2026 (Sydney, AUS)
- **Tsukuba Time Attack Rounds**
Nov & Dec 2026, Feb 2027
- **Tokyo Auto Salon**
Jan 2027
- **7s Day Mobara Circuit**
July 2027
- More to be announced





Contact

Yuuki Kamakura(日本語)

Email: yuuki@ysproduce.com

IG: [@ys_produce_japan](https://www.instagram.com/ys_produce_japan)

Josh Somerville (English):

Email: info@ysproduce.com

IG: [@natsustory](https://www.instagram.com/natsustory)

Team Ys Produce

Instagram: [@ys_produce_japan](https://www.instagram.com/ys_produce_japan)

YouTube: [Ys Produce](https://www.youtube.com/YsProduce)